## Boost Mobile Launches Tax Season Scratch \& Win Sweepstakes: \$191,000 in Prizes to be Awarded

## Visit your nearest Boost Mobile store today and play to win!

Scratch and win with Boost Mobile's latest sweepstakes-empowering our customers and the public with the chance to win an array of prizes, valued at a whopping $\$ 191,000$ in total. With more than 7,600 prizes up for grabs, participants will have the opportunity to win a variety of rewards including $\$ 5,000$ cash; a year of free cell phone service; a brand new, Boost-exclusive, Celero 5G smartphone; account credits and stylish phone accessories.

In the spirit of tax season, Boost Mobile recognizes the hard work its customers put in all year long to provide for their families. That's why Boost organized its new Scratch \& Win Sweepstakes, giving back and enhancing customers' mobile experience as a token of appreciation. The sweepstakes opens Saturday, Feb. 10, and runs through March 31, providing ample opportunity to participate and potentially walk away with fantastic prizes.

## How it works:

- Visit your nearest participating Boost Mobile branded retail store.
- Ask the store representative for a scratch-off card, as part of the Boost Mobile in-store promotion. ${ }^{1}$
- Store representative will ask you to scan a QR code with entry details, before handing out a scratch-off card.
- Participants can then scratch-off the designated areas on their card to unveil potential prizes, ranging from FREE accessories, to the latest 5G smartphones and cash prizes up to $\$ 5,000$. ${ }^{2}$
"We wanted to make this tax season a little brighter for our hardworking customers by giving them a chance to win big with our new Scratch and Win Sweepstakes," said Michael Kelly, group president of Retail Wireless, DISH Wireless. "This campaign is our way of saying thank you for choosing Boost Mobile, and we hope these prizes make a positive impact during tax season."

Boost Mobile invites new and existing customers to head to their nearest Boost Mobile store and enter the tax season Scratch \& Win Sweepstakes for a chance to win an incredible prize. Plus, visit BoostMobile.com to learn more about our latest tax season device promotions; including FREE 5G smartphones and a new 4 lines for $\$ 100 /$ month family plan!

To find your nearest retailer, please visit BoostMobile.com/stores.
${ }^{1}$ Sweepstakes valid from 02/10/24 to 03/31/24. Entry limited to legal residents of the United States who are 18 years of age or older. Limit one (1) scratcher per person, while supplies last. No purchase necessary to enter or win, nor will a purchase improve your chances of winning. Void where prohibited or restricted by law. By participating in the Sweepstakes you agree to accept and comply with the Official Rules. For more information, including odds of winning, please visit www. winwithboostmobile.com/scratchandwin.
${ }^{2}$ If you are a winner, prizes will be fulfilled within 4-8 weeks.

