Introducing Boost Mobile's All-New Exclusive 5G Smartphones, the Celero 5G+ and Celero 5G

Building on the success and high-demand of the inaugural Celero, the 2023 Celero 5G+ and Celero 5G connects customers to premium experiences at affordable prices



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The 2023 Celero lineup combines your favorite smartphone features with Boost Mobile's unmatched wireless value in a pair of stylish new 5G devices, including a 7-inch display in the Celero 5G+. Customers can purchase the new Celero 5G+ at select Boost Mobile stores and online for as little as \$49.99 (SRP \$289.99) when they switch their wireless service to Boost Mobile.

"Boost Mobile introduced our first Celero smartphone last year, and demand for a high-quality, affordable smartphone was even greater than we anticipated," said Stephen Stokols, EVP of Retail Wireless, DISH Wireless. "We are excited to announce our newest Celero 5G devices, connecting our customers to the latest 5G speeds starting at under \$50."

Running on the latest Android™ 12 operating system, the Celero 5G+ features Android's "Material You" - allowing personalized themes across your device. The new security dashboard also enables better control of app permissions and

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location tracking, and alerts you whenever the camera or microphone is activated. The Celero 5G+ also comes with more high-end features than any comparable device in its class, including:

the Celero 5G+.

- Super-fast 5G connectivity and processing speeds, for America's largest 5G networks, also now optimized for band 70
- An immersive 7-inch high-resolution display with Corning Gorilla Glass™ protection
- 128GB of internal storage, expandable up to 2TB for storing pictures, videos and more
- 16 MP front-facing camera for sharper selfies and social media posts
- Triple rear cameras, including a 50 MP main and 5 MP + 2 MP for width and depth
- Fingerprint sensor technology for quick camera access and biometric security
- All-day power with a 5000mAh battery that includes 15W fast-charging and wireless charging compatibility

Later in February, the new Celero 5G will also come to Boost Mobile, offering popular features like a 6.5-inch HD+ display and triple rear cameras. With a larger battery powering hours of additional use, the Celero 5G also features Corning Gorilla Glass™ for improved durability.

For full details on all of Boost Mobile's devices and pricing, please visit boostmobile.com.

For further information: news@dish.com

https://boostmobile.mediaroom.com/Celero5G

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